



designs



that make users



(andrew)

(products)

(smile)



## the graduate

*Bachelor of Science in Engineering (B.S.E) in Digital Media Design*

**University of Pennsylvania**, School of Engineering and Applied Science  
(Graduated 2008)

Selected Coursework: Human-Computer Interaction • Computer Science  
Product Development • Graphic Design • Typography



## the design technologist

**Interaction Designer, Meebo**—a web startup creating live communication products for end users

Created wireframes and interactive prototypes to aid product development and communicate design specs to developers. Originated the Interaction Designer role, developing a product design process and encouraging user-centered thinking company-wide. (2008-present)

**Web Apprentice, Analog Method**—a customer-focused web development shop in New York

Assisted with client work; acted as the point person for several accounts, communicating options and implementing changes. Created a successful information architecture and interaction design for longtime client ARTnews. (Summer 2007)

**Development Czar, i-neighbors.org**—a social networking website with 30,000 users

Focused on the site's user experience, carried out site design and implementation, and responded to user feedback. Developed and launched a new site architecture and iterative improvements, focusing on usability and technical stability. (2006–2008)



## the people person

**Residential/Teaching Assistant, Summer Academy in Applied Science and Technology**

Instructed gifted high-school students in introductory computer science and web development. Coordinated activities and advised students in a residential environment. (Summers 2006–2007)

**Vice President, CommuniTech**—a technology-based community service organization

Developed curricula and taught computer certification training to students and residents in West Philadelphia. Managed an inventory of equipment for use in setting up computer labs at community centers. (2004–2006)

**Manager, Information Technology Advisor Program, University of Pennsylvania**

Co-managed a staff of student Information Technology specialists: coordinated payroll and scheduling, and resolved disputes. Assisted customers in residential labs, solved student technology issues, and secured computers on the network. (2004–2008)



## the skills

**Techniques** Wireframing • Rapid Prototyping • Ideation • User Testing

**Technologies** HTML/CSS • JQuery/JavaScript • PHP • MySQL

**Software** Mac OS X/Windows/Linux • OmniGraffle • Adobe Creative Suite



## portfolio at [www.andrewwatterson.com](http://www.andrewwatterson.com)

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